



# MariaEugeniaMartinezBarbazza

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Nationality Italian-Argentine/

## Profile

### **Graphic & Motion Designer specialize in Brand Identity for Television.**

I am an energetic, adaptable and enthusiastic person, passionate about design. I am always searching for new challenges as a chance to develop new strategies and concepts that allow me to continue learning and exploring the professional field of design.

## Work

### **Motion and Graphic Designer/ Freelance/**

FOX International Channels Iberia - Madrid, Spain - 2014 - present.

### **Motion and Graphic Designer/ Freelance/**

Paramount / VIACOM - Madrid, Spain - 2013 - present.

Art Direction and graphic design. On-air and Off-Air network branding and promotions.

### **Motion and Graphic Designer/ Freelance/**

Discovery Communications - Madrid, Spain - 2013 - present.

Graphic and motion design. On-air graphics for Discovery's Tv channels from Spain and Portugal.

### **Tutor at the Master's Degree in Motion Graphics Design/**

Istituto Europeo di Design, IED MADRID - Madrid, Spain - 2013 - present.

Professorship in Channel Branding.

### **Graphic Designer/ Broadcast Designer/**

AXN, Sony Entertainment Television - Madrid, Spain- 2009 - 2013.

Graphic and motion design. Development and creation of On-air graphic animations for AXN's Tv channels, from Spain and Portugal. From initial design concept boards through animation and final production.

## Education

### **Cinema 4D Broadcast Course/**

Maxon - Centro Trazos - Madrid, Spain - 2012

### **Master's Degree in Motion Graphics Design/**

Istituto Europeo di Design (IED) - Madrid, Spain- 2009

### **Industrial Designer with a major in Graphic/**

Facultad de Artes y Diseño, Universidad Nacional de Cuyo - Mendoza, Argentina - 2008

## Achievements

### **Teacher-Speaker/ Workshop+Seminar "Motion Graphics Design: Tv Branding"/**

Universidad de Mendoza - Mendoza, Argentina - 2013.

### **Winner Silver/ PROMAXBDA 2012 "Television - Video Presentation: Special Categories"/**

Something for Nothing - "Amazing Race 4 Season Promo Naked" - 2012.

### **Finalist/ New York Festivals TV & Film Awards 2011/**

Entertainment Program Promo - "Fringe Launching Campaign" - 2011.

### **Finalist/ PROMAXBDA LATIN AMERICA AWARDS 2010 "Television - Video Presentation"/**

Content Promotion Interstitial y Content Promotion Art Direction - "Hawthorne ID/ The Fashion Show Girl Teaser" - 2010.

## Tools

Proficient in Adobe Suite/ After Effects and plugins (Mocha for Ae, Trapcode, The Foundry and more).  
Illustrator. Photoshop. Cinema 4D. Final Cut. Color. InDesign.

## Languages

Oral and written Italian - Advanced C.I.L.S. livello 3.

Oral and written English - Intermediate.

